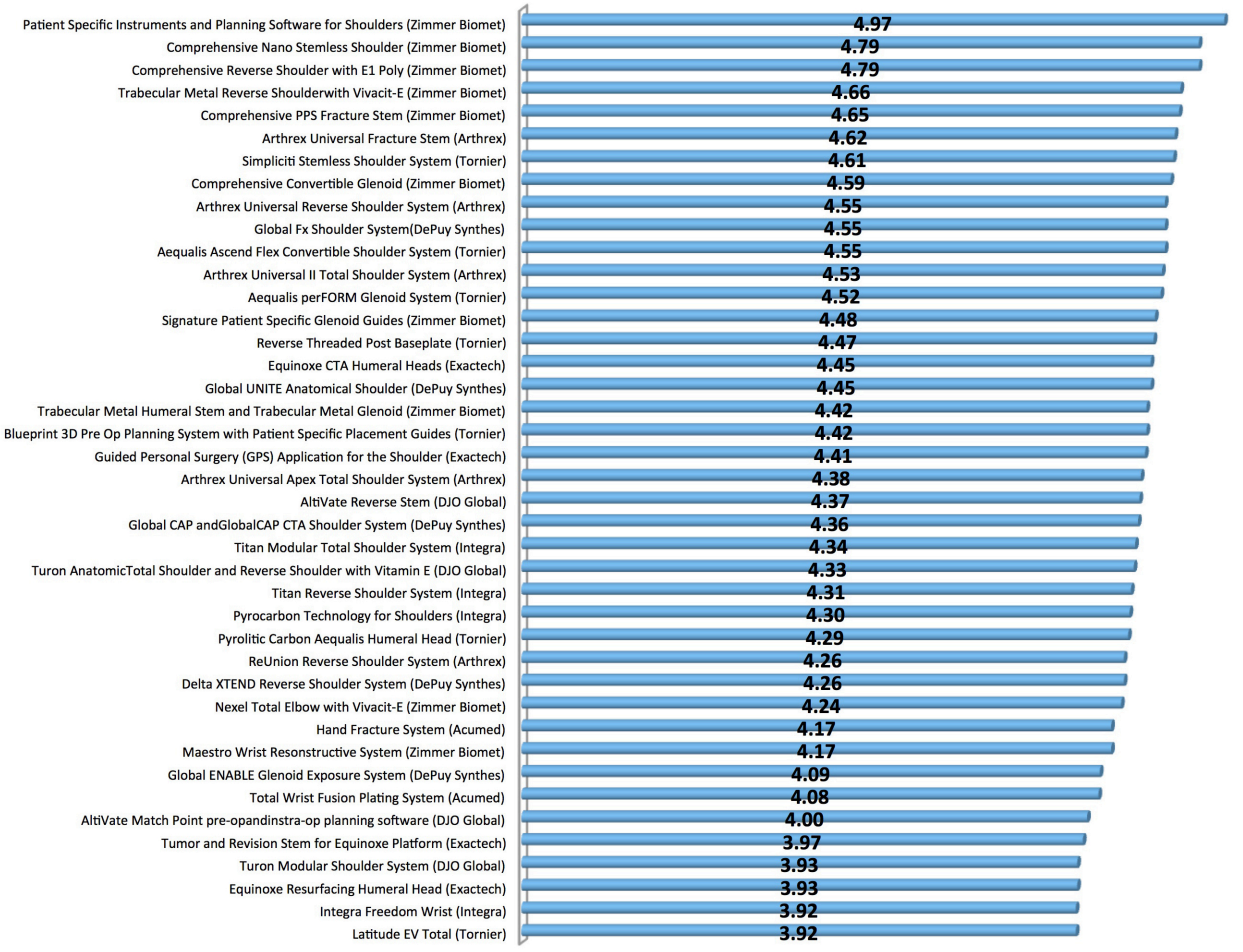RBC Question: On a scale of 1-7 with 1 being "not at all likely to help the manufacturer gain market share" and 7 being "very likely to help the manufacturer gain market share" plate rate these product lines.